



A Reel Classic...

The Hiway Theatre, located on Old York Road in Jenkintown, was built in 1913. In the over 90 years that followed, many renovations, owners and names (Jenkintown Auditorium, Jenkintown Theatre, Embassy, Old York Road Theatre, Hiway, Merlin, Chas III) came and went.

In November 2003, with the theatre up for sale, a group of local residents incorporated the Hiway as a non-profit corporation in order to raise funds for its purchase and operate the theatre. After many years of neglect by previous owners, the Board of Directors of the Hiway Theatre persevered in raising \$2 million to fully renovate and update the theatre. The renovation has preserved the Hiway's old fashioned charm and added modern conveniences, allowing us to show high quality films in a community centered environment.

You Have a Starring Role!

Your financial support is integral to ensuring our future! The expenses and challenges of running a movie theatre make for a difficult environment but membership support has a huge impact on the ability of the Hiway to fulfill its mission as a nonprofit and bring quality programs and films to the community at an affordable cost. Membership provides a way for you to personally enliven the cultural scene in our area and, of course, all financial support is tax-deductible, to the full extent of the law.

Hiway Theatre, Inc. is a nonprofit 501(c)(3) tax-exempt organization. The official registration and financial information of Hiway Theatre, Inc. may be obtained from the Pennsylvania Department of State by calling, toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

You can also Join or Renew On-line at: www.hiwaytheatre.org under the Support the Hiway menu

HIWAY THEATRE MEMBERSHIP

I would like to take advantage of Hiway Membership at the following level (check one or more):

BASIC ANNUAL MEMBERSHIP

- \$40 Individual \$65 Couple/Family
- \$30 Senior/Student \$55 Senior Couple

Basic membership includes: Discount admission of \$5.00 to all films at all times; Email alerts to upcoming movies and events. Family membership includes children 17 years old and younger.; Seniors must be age 60 or older; Students, 18 and over, must show student ID.

SUSTAINING ANNUAL MEMBERSHIP

- \$100 Actor's Guild
Basic Family membership + 2 free tickets
- \$150 Director
Basic Family membership + 4 free tickets
- \$250 Producer
Basic Family membership + 8 free tickets
- \$500 Screenwriter
1 Annual Pass + Basic Family
- \$1,000 Oscar
2 Annual Passes (includes children)

Sustaining Members receive the benefits described above plus invitations to sneak previews, special screenings, and donor recognition. Your contribution is tax deductible to the fullest extent of the law.

- Please accept the above, checked amount as a donation only—I do not require the membership benefit and wish to take 100% as a tax deductible gift.
- Enclosed is an additional gift of \$_____
- My employer's matching gift form is enclosed

Your membership is valid for one year from date of joining.

Name(s) _____
 Address _____
 City _____ State _____ Zip _____
 Phone (Day) _____ (Eve) _____
 Email _____

Visa/MasterCard/Discover accepted (Circle one)

Card #: _____ Exp(MM/YY): _____
 Name on Card _____
 Signature: _____ Date: _____

Please make checks payable to: **Hiway Theatre**, 212 Old York Road, Jenkintown, PA 19046